

Houston Arts Database Management Program (ADMP) Member Agreement Form

Please complete the following information, sign and date this form and return via fax to the Houston Arts Alliance at 713-630-5210 (attention Richard Graber).

Name of Organization: _____

Contact Name: _____

Contact Title: _____

Email: _____

Telephone Number: _____

Fax Number: _____

I, _____ (name) understand that as a member of the Houston ADMP program, I am participating in a permission-based master database of consumer mailing lists compiled from participating member organizations in Houston. The purpose of the ADMP is to simplify mailing list exchanges, improve marketing intelligence, save time and minimize expense for participating members. To receive these benefits, I agree to the rights and responsibilities of permission-based data-sharing. Specifically, I understand that data (lists) can only be shared with the expressed permission of the owner/organization. Under the contract terms between the Houston Arts Alliance and the ADMP service provider, TRG | Target Resource Group, data transfers can only be transacted once the requesting member receives express permission from the owner member. Under no circumstances will Houston Arts Alliance or its Service Provider, TRG share, deliver, or export any data or list from the compiled database without the express consent and permission of the list owner; there are no exceptions to this requirement. I understand that any information on a data list that I receive from a participating organization (other than information previously known to me) is both proprietary and confidential, and use of such data is limited to my own organization.

By signing below, you agree to the above terms of ADMP membership in all list-trading transactions.

Participating Organization

Managing Partner (Houston Arts Alliance)

Printed Name

Printed Name

Signature

Date

Signature

Date